



ARMENIAN FUND
FOR SUSTAINABLE DEVELOPMENT

ANNUAL REPORT

2022

Contents

Introduction	04
Our development projects	05
Women Empowerment	06
Voluntary Return	10
Sport Generation	11
French Classrooms	13
Le Coq Français - contest	15
Call for Projects	17
Clean Sevan	18
Our Perspectives for 2023	19



Activity Report

2022

This annual report results from the commitment and sustained effort of our Fund and its staff during 2022. It presents the results of our activities over the past year and highlights our achievements thanks to our partners and the trust of our donors.

We recognize that our work would not be possible without your support, and we thank you warmly for your trust and generosity. We are convinced we can achieve significant change by working together to achieve our common goals.

Finally, we are determined to continue working with diligence and passion to meet the needs of our users and beneficiaries and make a positive difference in the lives of those who need it. This annual report will provide a better understanding of our achievements and our future projects.

Our Development Projects

The year 2022 was marked by the completion of development projects and numerous initiatives in migration, education, vulnerable people, and the Francophonie.

Particular attention was paid to the project of vulnerable women empowerment, the wives of soldiers killed or seriously injured during the war of 2020.

Now, we are pleased to present to you the report for 2022.



WOMEN EMPOWERMENT

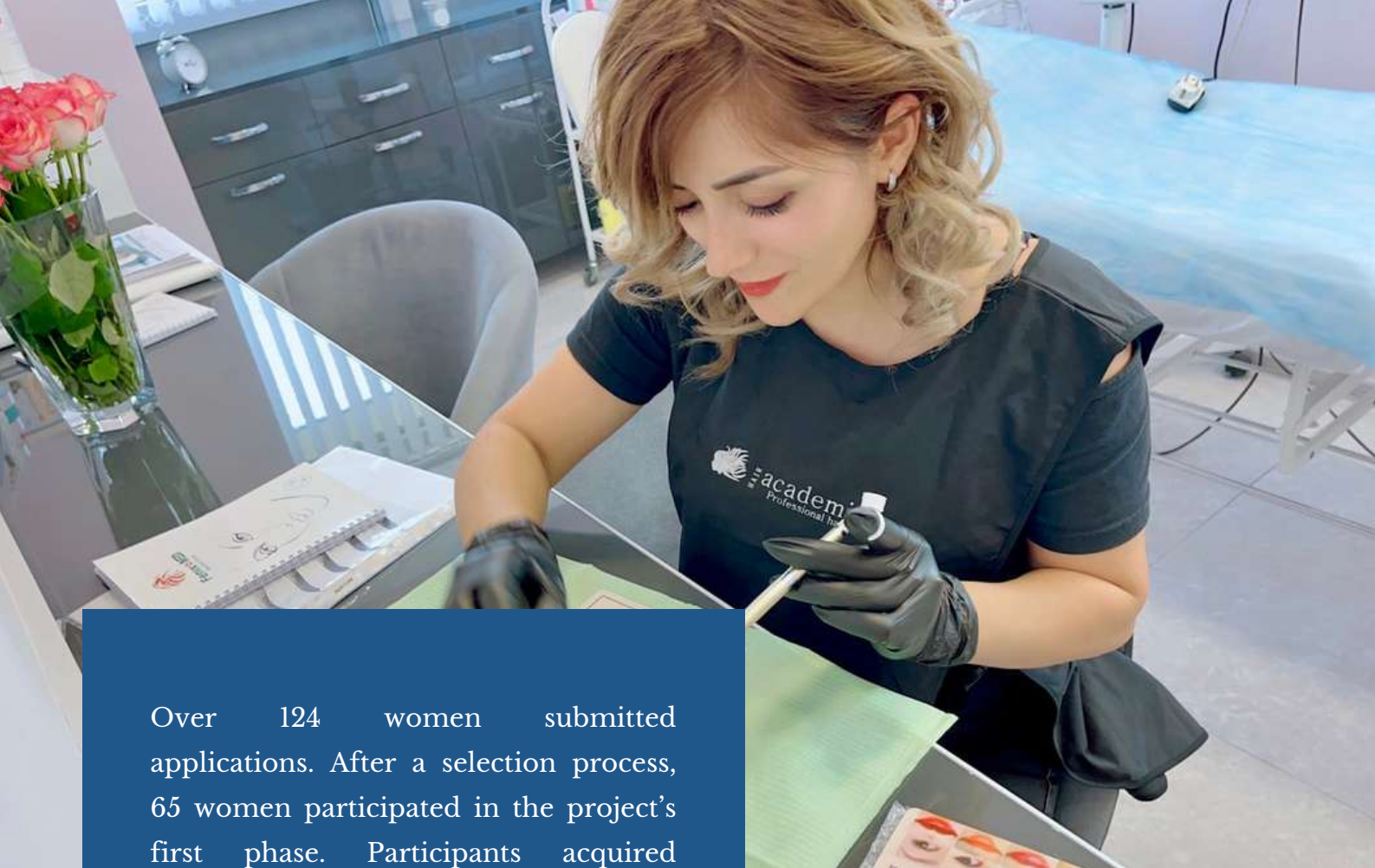
124 applications received

Financing of

18 small businesses

18 trainings

Concerned about the socio-economic situation of vulnerable families affected by the war, the Armenian Fund for Sustainable Development, in partnership with the Association Arménienne d'Aide Sociale and the Saint Sarkis Charity Trust, launched a new socio-economic inclusion project in January 2022 for the wives of soldiers killed or seriously injured during the Artsakh war in 2020.



Over 124 women submitted applications. After a selection process, 65 women participated in the project's first phase. Participants acquired practical knowledge of the labor market and entrepreneurial skills.

They learned how to draw up feasibility studies, calculate a budget, research the market, manage social networking pages, and create a professional CV.

This initial training aimed to ease the candidates' transition to the vocational training and business creation phase.

After a detailed examination of the projects submitted by the candidates, 18 vocational trainings and 18 small business start-up projects were validated.

All projects started in June 2022. Project participants benefited from personalized follow-up.

Here are some examples:



Please scan the QR code to access the project film.



Atelier in Yerevan

Alla Gabrielyan, two children, disabled husband.

Project funding enabled Alla to benefit from in-depth sewing training.

Alongside her training, she opened her atelier and launched her brand

Hair and make-up services in Marmarashen village, Ararat region

Emma Hovhannisyán, four children, widow.

Emma, an experienced hairdresser, completed make-up training and now works in her beauty salon.

Since then, she has constantly improved her skills and attracted new customers.



Beauty salon in Nor Kharberd, Ararat region

Suzanna Gevorgyan, three children, widow.

Devastated after the death of her husband, Suzanna took control of her life by training as a hairdresser and opened her beauty salon in the courtyard of her house.



Pastry shop in the village of Arevshat, Ararat region

Tatevik Karapetyan, two children, widow.

Tatevik was studying pastry when she applied for the project. The funding enabled her to open a small patisserie next to her home. AF4SD also contributed to the renovation of her premise.





Photography services in Yerevan
Anahit Topalkarajyan, disabled husband.

The project allowed Anahit to fulfill her childhood dream. She was trained as a professional photographer and acquired a camera with three lenses.

Event organization and photography,
Vayk, Vayots Dzor region
Varduhi Gasparyan, three children, widow.

Accompanied by her eldest son, Varduhi organizes and leads events for children. She was also trained as a photographer to offer her customers a wide range of services.



Atelier in Vanadzor, Lori region
Lana Kochinyan, two children, widow.

The project has transformed Lana's life. With her boundless motivation, Lana has quickly found many customers for her services. She makes made-to-measure clothes for children.

Manicure and pedicure services in Sevkar village, Tavush region
Arus Balasanyan, two children, widow.

We helped Arus launch her business by financing the necessary equipment. In the morning, she works in a pharmacy, then beautifies her customers by offering manicure and pedicure services.





VOLUNTARY RETURN

To help those who are in an irregular situation in France and who wish to return voluntarily to Armenia, the Armenian Fund for Sustainable Development, in cooperation with the OFII (French Office for Immigration and Integration) and the AAAS (Armenian Association for Social Assistance) has been running the EU-funded Voluntary Return project since 2005.

In February 2022, the partnership agreement with OFII was renewed. Beneficiaries of assisted voluntary return can now benefit from social reintegration assistance and support in setting up a micro-business.

As of November 30, 2022, 2108 people have returned to Armenia thanks to OFII's assisted voluntary return program, and 374 businesses have been set up.

In 2022, 10 people benefited from social support, and nine businesses were created.



SPORT GENERATION

Since 2020, the Armenian Fund for Sustainable Development, in partnership with the UEFA Foundation for Children, has been running the "Sport Generation" project to promote sporting activity among Armenian youth.

In 2022, as part of the project, 25 additional schools were added to the 41 schools that have already received sports equipment in 2020 (16 schools) and 2021 (25 schools).

Sporting events and meetings with renowned sportsmen occur regularly, much to the children's delight.

**66 equipped
schools**



The Foundation regularly provides the various school sports teams with sports equipment, such as footballs, volleyballs, knee pads, sports clothing, etc.

Sports competitions and friendly meetings are organized in schools benefiting from the project.



The sporting events organized within the framework of the project are an opportunity for joy and cohesion in the participating schools.

Various sporting challenges are launched on social networks. Winners are rewarded with sports equipment.





FRENCH CLASSROOMS

Since 2018, cooperating with the "Stepan Gishyan" Charitable Foundation, the AF4SD has been helping schools set up French classrooms.

Today, we have a total of 7 functional classrooms spread across several regions of Armenia.

All rooms are comfortably furnished. They have computers, video projectors, interactive whiteboards, televisions, and a well-stocked library with a reading corner.

The AF4SD aims to build the capacity of French-speaking schools by creating conditions that are both conducive to learning and fun.



In 2022, a new French classroom was created at School No. 3 in Goris, Syunik region, thanks to funding from the "Stepan Gishyan" Foundation.

The rich library, with its reading corner, is a favorite spot for little Francophiles.



Dates of creation of the French rooms

- 2018 - School N 11 Hrazdan
- 2019 - School N 8 Hrazdan
- 2019 - School N 1 Ijevan
- 2019 - School N 2 Spitak
- 2020 - School N 10 Gyumri
- 2021 - School N 10 Azatan
- 2022 - School N 3 Goris

The opening of a new French classroom is planned for the year 2023.





LE COQ FRANÇAIS

Created in 2017 through the joint efforts of l'Association Arménienne d'Aide Sociale and the Armenian Fund for Sustainable Development, the "Le Coq Français" contest aims to contribute to the influence of the French in Armenia. It brings together the best students from French-speaking public and private schools from all over Armenia.

The first stage of the contest took place during Francophonie month in participating schools. The winners are determined following the final round.

In 2022, over 2,000 students from more than 100 schools participated in this exciting competition. Once again, the knowledge of the young Francophones impressed the organizers, and the best students were rewarded.

Since its inception, the competition has attracted over 6,000 participants.



In 2022, 27 students were rewarded, and 39 students received certificates of encouragement.

Contest participants come from all regions of Armenia.



The French University of Armenia hosts the contest's final stage on its premises.

You can access the report on the contest by going through the following QR code or by clicking here if you are using the electronic version of the information.





CALL FOR PROJECTS 2022

Following the call for French-speaking projects launched on July 15 by the Armenian Fund for Sustainable Development in cooperation with the French Embassy in Armenia, a grant was awarded to the French-Armenian Vocational Education Center (CEPFA) in Yerevan.

The project aims to provide dynamic French teaching and practical courses in the Center's Hairdressing section.

On December 16, 2022, Mr. Alain Touhadian and H.E. Mrs. Anne Louyot, French Ambassador to Armenia, visited the CEPFA to learn more about the project's activities.



CLEAN SEVAN 2022: ENVIRONMENTAL INITIATIVE

Since 2017, as part of the "Clean Sevan" project funded by the Veolia Foundation, the Armenian Fund for Sustainable Development has regularly renewed awareness-raising posters about beach cleanliness.

This environmental initiative is important for preserving and conserving Lake Sevan's natural environment. The posters remind visitors to respect the rules of responsible environmental behavior.

As a reminder, within the framework of the "Clean Sevan" project, numerous awareness-raising panels have been installed on eight public beaches of the lake. In addition, environmental preservation equipment has been made available to the "Sevan" National Park.



OUR PERSPECTIVES FOR PROJECTS

For 2023, in addition to managing our EHPADs and multi-year projects, we have major challenges ahead of us: coping with the great demand for the project to empower vulnerable women.

In this context, we aim to create thirty income-generating activities and organize vocational training.

In addition, as a logical extension of all our actions in Armenia, creating a Training Center for Digital Professions seems necessary.



Within the Armenian Fund for Sustainable Development, we have undertaken to set up a Training Center for Digital Professions, which will highlight the attractive aspects of our training courses and our social commitment to vulnerable people.

One of the main features of our Training Center will be the quality of our training and the accessibility of our prices. We are committed to offering competitive rates to enable a wide range of low-income individuals to join our training programs.

The Foundation will commit socially by offering free places to vulnerable women and family members of servicemen killed or disabled during the 2020 war.

These initiatives aim to promote equal opportunities, empower women and foster their socio-economic inclusion.

Thanks to these perspectives, the center aims to generate a significant and positive impact, both on an individual and societal level.

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for Sustainable
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